

Lacey Act Documented.
Mother Nature Approved.

NOVA



Hardwood products and the Lacey Act: A new standard in environmental responsibility.

On May 22, 2008, the United States congress passed the Lacey Act, amending the existing statute that had previously been used primarily for fighting wildlife crime. Now, the act serves to ban illegally sourced plants and products, promoting a new standard of environmental responsibility for U.S. importers of natural products from abroad.

As a company already devoted to the use of sustainable harvesting practices, Nova USA is in full compliance with the Lacey Act amendment. As a certified vendor of Forest Stewardship Council (FSC) certified products as well as working closely with IBAMA (Brazilian Institute of Environment and Renewable Natural Resources), we are pleased to see United States policy makers taking steps to ensure the health and well-being of forests and plant species around the world.

What is banned under the Lacey Act?

The Lacey Act states that any any plant taken, possessed, transported, sold, or exported in violation of an underlying law in any foreign country is deemed an “illegally-sourced plant.” A Lacey Act violation is incurred when a company or party imports, exports, transports, sells, receives, acquires, or purchases an illegally-sourced plant.

The Nova Promise: Responsibly harvested, top quality products, without exception.

At Nova, we realize that while producing top quality products is crucial to our success as a company, producing these products sustainably is essential to survival of our planet. This is why we seek effective solutions for sustaining our tropical forests. Landowners and local people in areas such as the Amazonian region need a way to get value from their land. With reasonable market prices and consumer support for tropical lumber products, the incentive to clear cut tropical forests to convert the area for agricultural use is minimized.

By selectively harvesting commercially viable species and replanting seed trees after harvest, value is added to the standing forest, providing much needed jobs while protecting the forest from clear cutting for agricultural use. When purchasing Nova products and other responsibly harvested goods, you help to support forest communities as well as the integrity of the forests themselves.

For more information about our environmental policy, visit our website:

www.novausawood.com

